

[Find it in Birmingham Advertising Packages.](#)

1. Sponsor a Breakfast Meeting. (Held once a month)

This is an ideal event to use as a shop window for your business, getting your ideas, products and expertise in front of key council contacts and decision makers. The event has great kudos and is an excellent chance for you to sell your business or service to the people who need it.

Potential benefits of being a sponsor.

- Be listed as company of the week on FIIB website.
- Put up your company's advertising banners at the event.
- Leaflets can be distributed from the welcome desk.
- A 20 min slot in which to talk about your business.
- Brand up the notes for the meeting.
- Brand up the delegate lists.
- An electronic copy of the delegate list.
- A pre release copy of the delegate list to Target specific people attending. (The night before.)
- Pre promotion for the event can be branded up on emails and on the FIIB site. i.e. events page, emails, and news articles.
- Includes Breakfast.

Most importantly you will be able to get your business in front of a captive audience. Numbers may vary, but we regularly have over 90 businesses attending.

Cost to Sponsor £ POA

[Contact the finditinbirmingham advertising team for more details or to book on 01384 563050](#)



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2. Sponsor a Major Event.

Benefits to sponsor.

You will receive the same benefits as a breakfast meeting sponsorship but in addition you will also receive:

- Your company's Logos on all presentations
- Banners around the venue. (Print cost will be additional.)
- An allocated slot in the presentations to promote your company.
- A 30 minute period at the event to run your own seminar.
- Leaflets or brochures given out on the registration desk.
- Notes and delegate lists will be branded with your logo.
- An electronic version of the delegate list.
- A pre-release version of the delegate list (the night before,) to target specific customers if required.
- Free advert in the event programme, if issued.

Promotion on the Find it in Birmingham site.

- Be listed as company of the month. (Homepage.)
- Advertising banner. (140 x 60) on homepage or page of choice.
- All advertising for the event will carry your logo, including any press releases, email campaigns and events listings

You will be able to get your business in front of a target audience. The events are always well attended, and we host one every quarter to individual market segments, e.g. Manufacturing, Engineering etc.

Cost to Sponsor: £ POA

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3. Sponsor a Find it in Birmingham Seminar.

Benefits to sponsor.

- Be listed as Birmingham featured business of the week on FIIB website.
- Put up your company's advertising banners at the event.
- Leaflets can be distributed from the welcome desk.
- A 10 min slot in which to talk about your business.
- Brand up the notes for the meeting.
- Brand up the delegate lists.
- An electronic copy of the delegate list.
- Pre promotion for the event can be branded up on emails and on the FIIB site. i.e. events page, emails, and news articles

You will be able to get your business in front of a captive audience. Numbers may vary, but there are many events hosted covering a multitude of subjects.

The meeting can be run to your format giving each meeting a bespoke feel for your company.

Cost to Sponsor £ POA

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4. Advert on Members Dash Board.

This is an ideal opportunity to get your business directly in front of Managing Directors, key decision makers, key purchasing managers, and council chiefs.

Benefits to sponsor.

Each registered member of Find it in Birmingham have their own Dash Board, displaying items appropriate to them. This means targeted members will see your advert every time they log in, for the allotted time agreed.

This gives you the opportunity to advertise your products or services to a specific company or procurement officer.

Cost £150.00/mth

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5. Featured Find it in Birmingham Business.

Becoming the featured Birmingham business enables you to give a short 250 word profile of your business and advertise on the homepage of Find it in Birmingham.

Recommended and featured areas of websites usually receive a much higher rate of traffic, putting your brand at the forefront of user's minds as they browse the site

Benefits to sponsor.

- Showcase your business to the hundreds of businesses, Managing Directors, key decision makers, key purchasing managers, and council chiefs that log in to Find it in Birmingham every day.
- Insertion in one of our weekly email campaigns.

Cost £80.00 + VAT/Week

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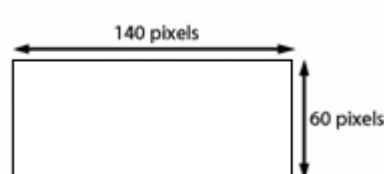
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6. Banner Advertising

Advertising banner spaces are available on all pages throughout the site.

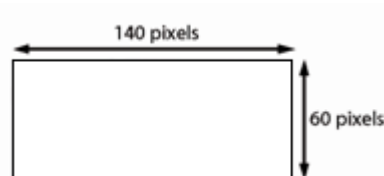
Choose between:-

a. Small banner advert on home page only



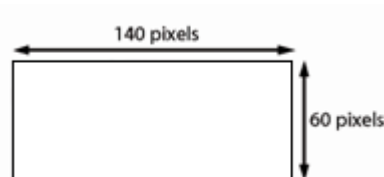
Costs £100.00 + VAT per month

b. Small banner advert under left hand navigation on all pages



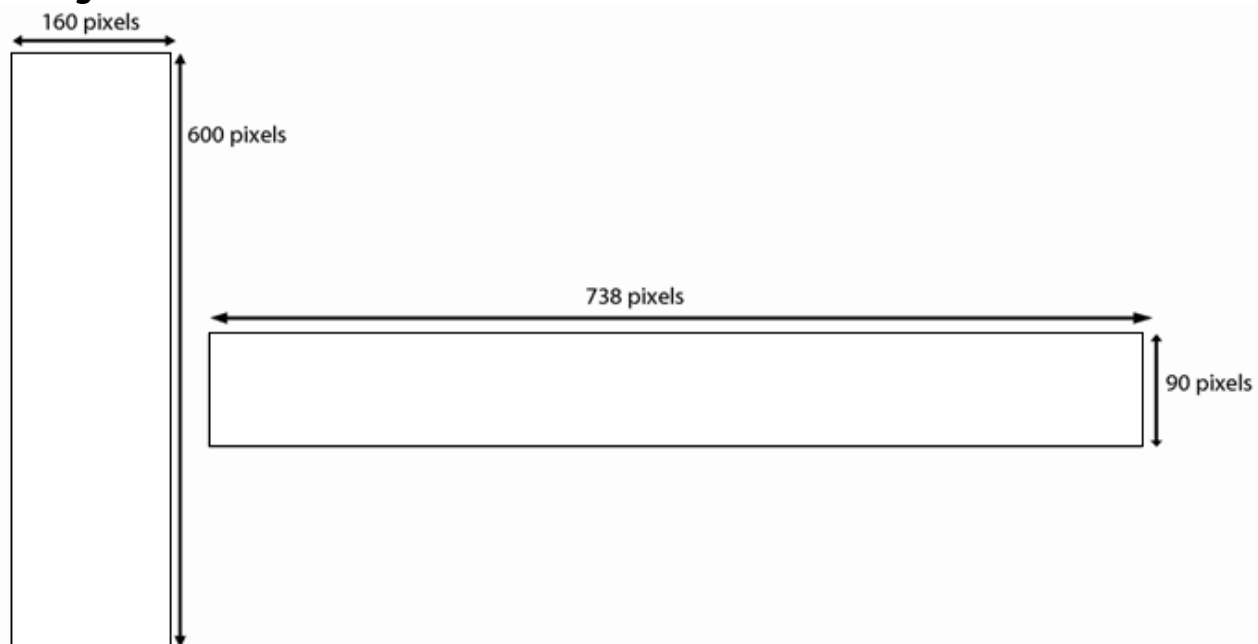
Costs £120.00 + VAT per month

c. Small banner advert on any page other than the home page and left hand navigation



Costs £80.00 + VAT per month

d. Large banner advert



Costs £120.00 + VAT per month

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*Please note advert images are not to correct size



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7. Sponsor an email campaign.

Every month we send out informational emails to thousands of registered users detailing new opportunities, events, regeneration news along with up to the minute information on grants and business support available in your specific sector.

You will have your advert incorporated into the email, including a short profile on your business or service along with your logo.

Cost to be included;

The opportunities email (2 a month) £500.00 per month

Business support email (1 a month) £250.00 per month

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