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Welcome to findit.in.birmingham's breakfast meeting

'Regeneration projects around Birmingham'

Thursday 5 January 2012

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CONTEXT



Existing neighbourhoods and key growth areas

MASTERPLANNING AND POLICY DEVELOPMENT



BIRMINGHAM
**BIG
CITY
PLAN**

CITY CENTRE MASTERPLAN

Sept 2010

Westside

Snow Hill District

Eastside



New Street Station

Southern Gateway

Areas of Transformation - supporting growth of the City Core to create a series of distinct destinations

Bordesley Park Area Action Plan

“...a revitalised neighbourhood delivering growth in a high quality environment...”

Growth

Accommodating an increasing need for new housing with a target of up to 500 new homes as well as community and education facilities to meet the requirements of the growing population with a target of 840 primary and 900 secondary school places. Attracting and retaining high quality local employment opportunities with a target of up to 3,000 new jobs across a range of skills and types.

Connectivity

Improving linkages across the area and with the city centre and other centres of activity.

Environment

Enhancing environmental quality within the area (including making the best use of existing assets) and developing a network of green infrastructure.

Sustainability

Demonstrating best practice in sustainability.



Bordesley Park **Area Action Plan**
Options Report

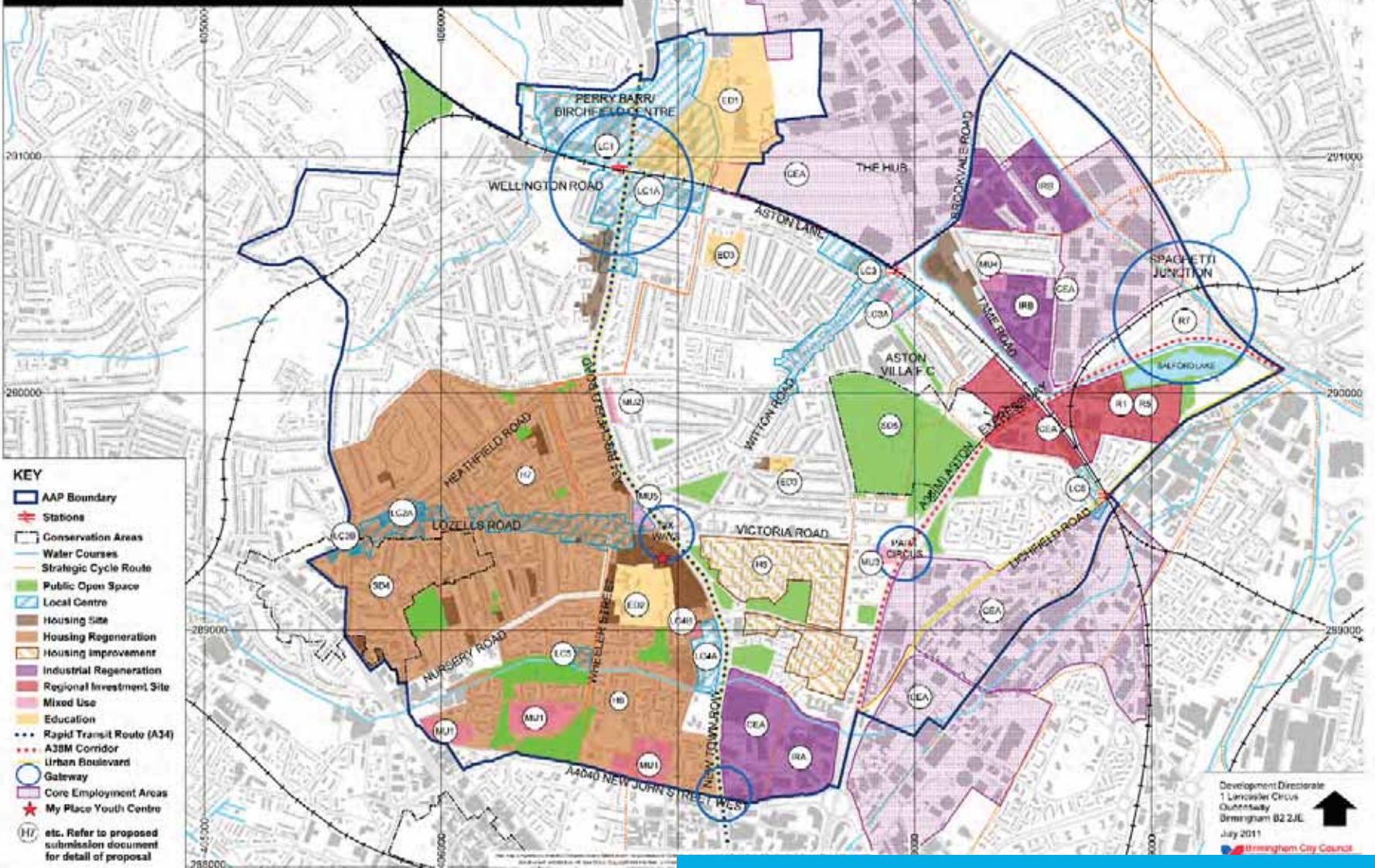
August 2011



A statutory land use plan (Development Plan Document) which:

- ▶ Forms part of the Local Development Framework (LDF)
- ▶ Sets out planning policy for the Bordesley Park area up to 2028
- ▶ Incorporates proposals and land use allocations to guide development
- ▶ Provides a framework for job creation and regeneration initiatives as well as a range of economic, social, environmental and physical benefits

Plan 1 Aston, Newtown & Lozells Area Action Plan Proposals



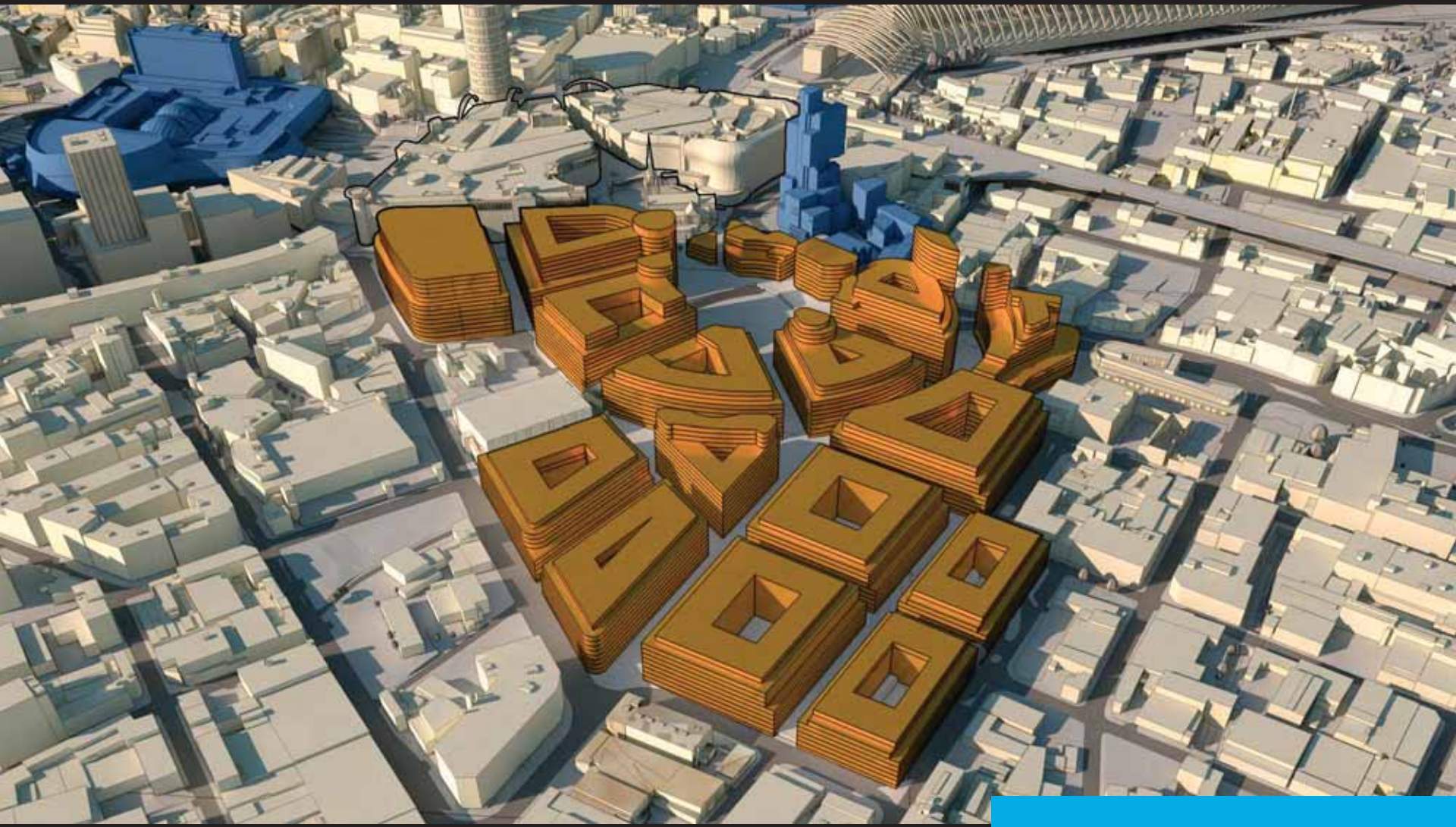
Aston, Newtown & Lozells AAP

greater ickniel / the opportunity





Eastside Masterplan



Wholesale Markets and Southern Gateway

NEW DEVELOPMENT



Paradise Circus





New Street Station

Current Arrivals Point To The City



Concourse





Proposed John Lewis
department store

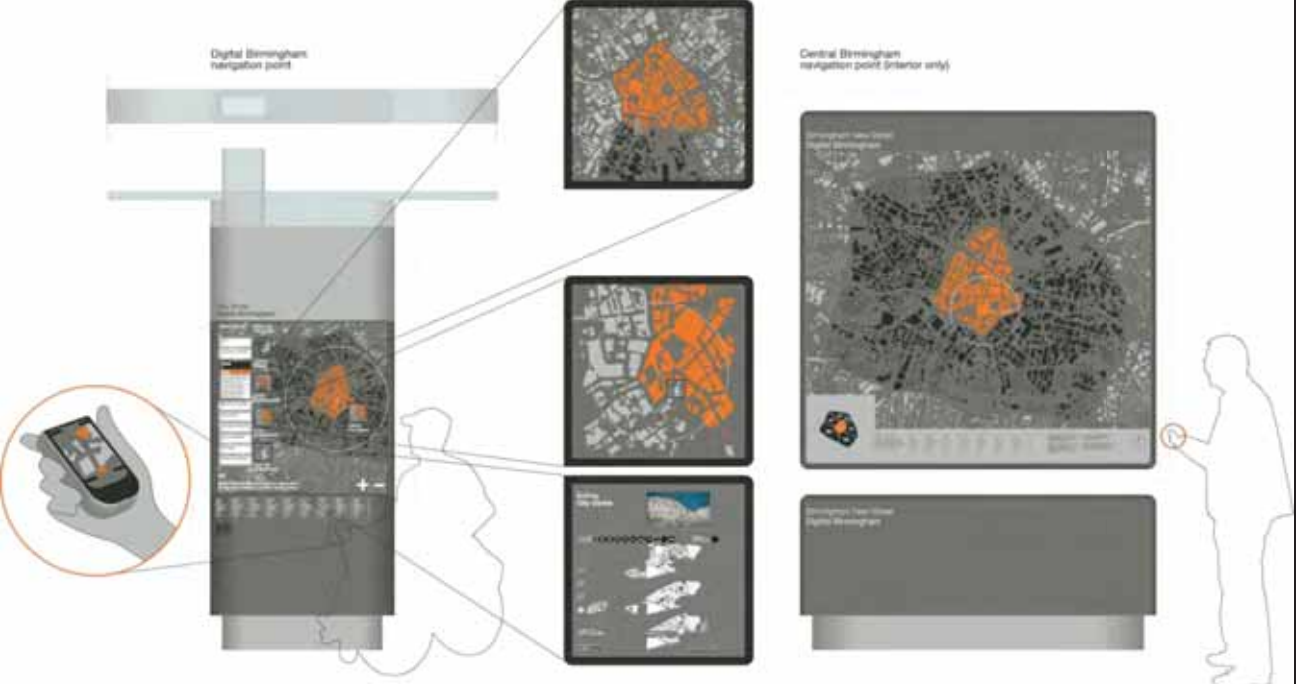




Longbridge

PUBLIC REALM

WAYFINDING



Interactive wayfinding



Church Street - Existing



Church Street - Proposed



Golden Square



Golden Square



JFK Memorial



Eastside City Park

Birmingham's Enterprise Zone

What's on offer?

All Enterprise Zones will benefit from

- A business rate discount worth up to £275,000 per business over a five year period
- Retention of business rate growth for a period of at least 25 years
- Radically simplified planning approaches for the zone
- Support for superfast broadband roll out throughout the zone

Other support could include

- Enhanced capital allowances for plant and machinery, in a limited number of cases and subject to State Aid, where there is a strong focus on manufacturing
- Tax Increment Finance to support the long-term viability of the area
- UKTI support for inward investment or trade opportunities in the zone.

Why Birmingham?



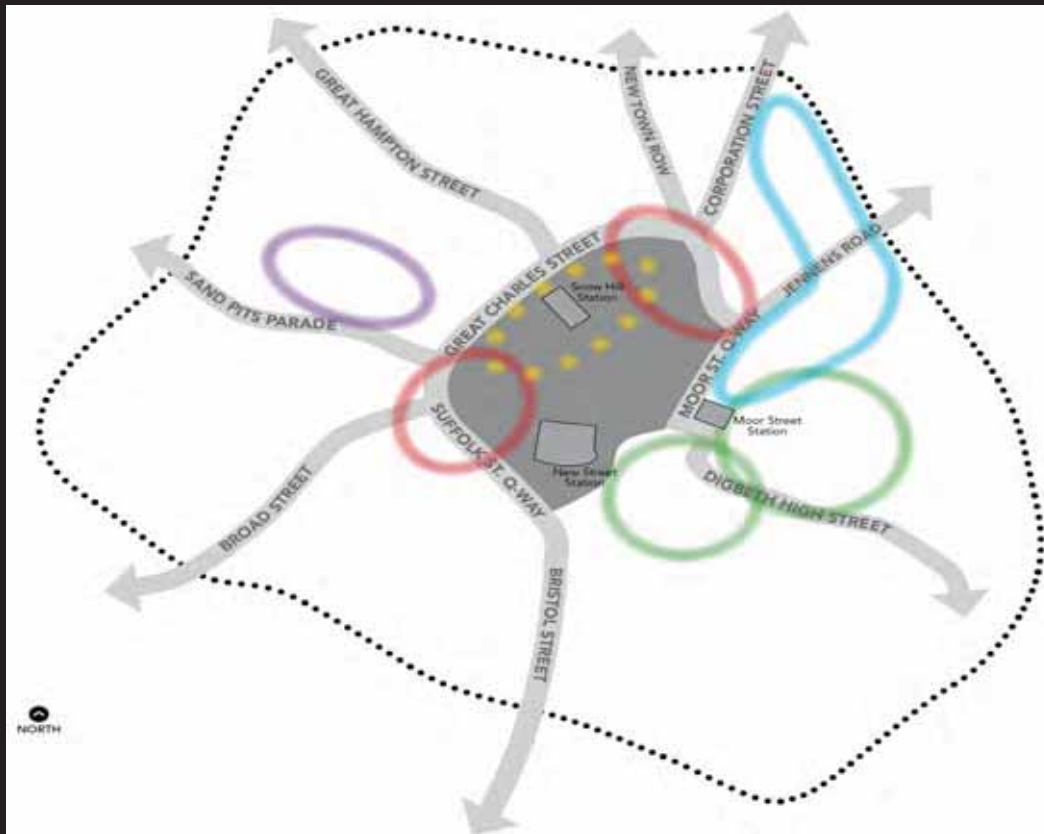
- Clear strategy for growth – Big City Plan
- £100m + investment in infrastructure to unlock key sites for growth
- Helping start ups and new enterprise in growth sectors
- Securing digital infrastructure
- Marketing the city internationally

Economic Growth

- Five Areas of Transformation
 - New Street Station
 - Westside
 - Snow Hill District
 - Eastside
 - Southern Gateway

- Expanding the Central Business District

- Clusters of economic activity
 - Business and Financial services
 - Creative industries
 - Digital Media
 - ICT
 - Learning



The way forward



- July 2011 - Business case submitted to Government
- November 2011 – Implementation Plan submitted to Government
- February 2012 – Investment Plan to be submitted to LEP Board
- April 2012 – Local Development Order in place
- April 2013 – Enterprise Zone up and running

eat

**employment
access team**

Investing in **bir**mingham people

Role

“...to use the Council’s influence to „capture’ jobs (through the Planning Application process and our own Procurement Policy) and make them available, working with partners and client engagement and training service providers to ensure priority customers make the most of these opportunities...”



Recent Examples

- Manufacturing Routeway (Cadbury's)
- Service Birmingham – homeworking, call centres
- Health & Social Care (e.g. BCDA, NHS)
- Amey – Highways PFI
- Retail – Tesco, Morrisons, East End Foods
- Green New Deal...
- Railtrack
- Construction...

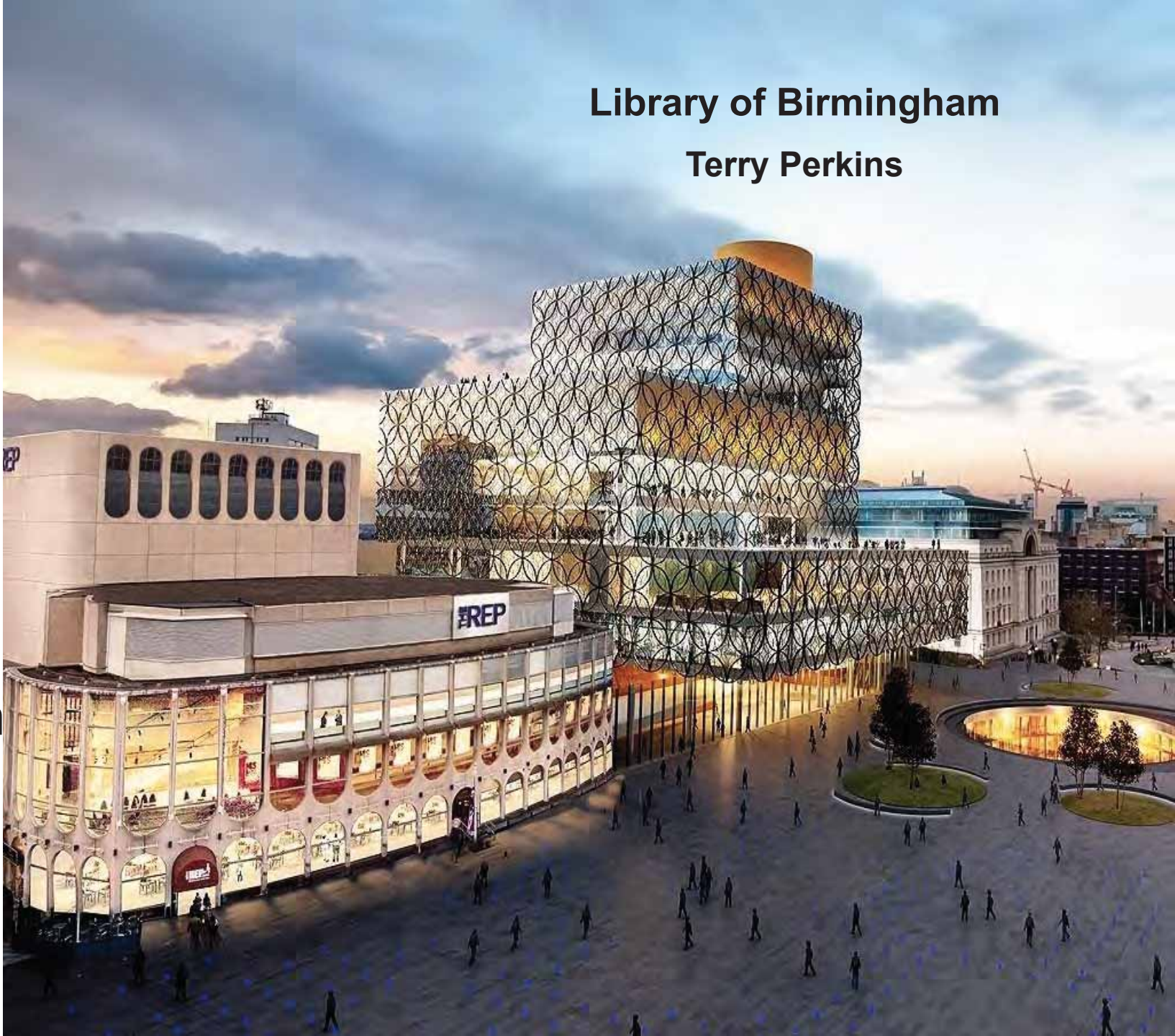


Q & A's

Library of Birmingham

Terry Perkins

- What
- Why
- How
- When



Library of Birmingham

Agenda

Decorating – Lessons Learned

What we look for in the process/bidders

Look Ahead – Packages Pending



**Find It In Birmingham
Breakfast Briefing 5 January 2012**

Local Experience

Not on our Radar

Solid Bidders

Competitive

Now “In Process”

**Positive
Experience**



Painting & Decorating: Lessons Learned

MAKING TOMORROW A BETTER PLACE

Team/Culture/Availability

Safety Record

Quality Record

**Local Employment,
Training & Apprentices**

Experience with Majors

References

Credit Ratings

Turnover/Workload Fit

ISO 14001 etc



**What We Look For In The
Process/Bidders**

MAKING TOMORROW A BETTER PLACE

Builders Clean

Bar Fittings

Hard Landscaping

Studio Theatre Elements

Floor Painting

2nd Tier Sub Packages



Look Ahead: Packages Pending

MAKING TOMORROW A BETTER PLACE



Any Questions?

Paul Dransfield
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Birmingham City Council



Thank you for listening



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